

Utah Partnership for Healthy Weight

February 1, 2007 Minutes

7:30-9:00 A.M.

Cannon Health Bldg, Conference Room 101

Please note that action items are bolded.

1. Introduction of Participants – Stan Parrish

David Sundwall, MD – Co-Chair	Angela Bishop Harman – Utah Council for Worksite Health Promotion
Stan Parrish – Co-Chair	Charles Harpe – Davis County Board of Health
LaDene Larsen – Facilitator	Casey Hill – American Heart Association of Utah
Ginger Bair – Utah DOH support	Beverly Hyatt – Utah Local Association of Community Health Education Specialists
Neil Abercrombie – Utah League of Cities and Towns	Lynda Jeppesen – Larry Miller Group of Companies
Lynda Blades – Utah DOH Heart Disease & Stroke Prevention Program	Laura Landon – American Diabetes Association of Utah
Richard Bullough – Utah DOH Diabetes Prevention Program	Linda Mayne & Patti Scott – State Office of Education
Julia Currey – Provo/Orem Chamber of Commerce	Julie Metos – Utah Action for Healthy Kids
Leslie Dalton – Utah Parent Teacher Association	Jennifer Mitchell – Regence BlueCross BlueShield of Utah
Rose Defa – American Cancer Society of Utah	Jane Sims – Utah DOH Healthy Weight Work Group
Kathy Froerer – Utah Association of Local Health Officers	Emily Waddoups – Utah DOH Women, Infants, & Children Program
Leon Hammond – 501(c)(3)	

2. Welcome – Dr. David Sundwall

- There is no bigger public health challenge in need of broad public and private-sector involvement than obesity prevention. Obesity is not unique to one disease, thus the fight is not dependent on one organization.
- The Utah Department of Health does not have a dedicated budget for obesity prevention. Several of our chronic disease prevention programs have CDC funding which includes obesity prevention, but we do not have an Obesity Prevention program. The past 2 years the Department submitted a request for funding to the Governor. Unfortunately, our request did not make it into the Governor's budget recommendation. The Department will apply for federal obesity prevention funding when it is available.
- Dr. Sundwall agreed with the sentiments in the "Man in the Mirror" video for himself and the Department. This year he will be encouraging the theme "Fresh and Fun". In support of Governor Huntsman's Work Well Recommendations, we grant our employees 90 minutes per week for physical activity.

3. Update on 501(c)(3) – Stan Parrish, All

- Stan thanked Leon Hammond for his work in drafting articles of incorporation as the first step in forming a 501(c)(3) organization.
- Stan indicated that the group needed a name, three incorporators, and three members of the board of directors. Board members will likely rotate yearly. He suggested that board members represent the seven areas of the Blueprint.
- The whole group discussed the name suggestions in the meeting packet and voted on a name. Discussion included:
 - “Healthy Weight” is better than “Obesity” – promoting health not thinness.
 - No one liked “Coalition” and most preferred “Partnership” over “Alliance”
 - Some suggested that the name should include the words “nutrition and physical activity” to show how to reach a healthy weight. However, there was general agreement that this and other more descriptive statements could go into a mission or purpose statement.
 - The group voted unanimously to adopt “Utah Partnership for Healthy Weight” as the official name.
- Stan asked for volunteers to serve as the initial three incorporators and volunteers were:
 - Richard Bullough; Rose Defa; Stan Parrish
- **Stan agreed to follow up and identify three individuals who might be willing to serve as the three initial directors.**
- **Leon Hammond will continue to draft and incorporate the partners’ submitted edits, work with a lawyer for the final version, and work with Stan to submit for registration.**

4. Review Blueprint Participation Grid – All

- To help understand the commitment of everyone in the room and the partners interested in each Blueprint area, LaDene asked each representative who indicated they would be willing to facilitate a strategy of the Blueprint to explain why they chose that strategy and what it means to their organization.
 - Most stated they chose strategies their organization is already working on and shared some specifics of what their organization is doing.
- Regarding the Blueprint:
 - The intent of the Blueprint is NOT to recreate anything that already works. We want organizations with a natural fit, and who are already working on particular strategies, to continue with what they are doing.
 - The Blueprint is an environment and population-based approach. Evidence and literature suggest that if you change the social environment, it will be easier for individuals to make healthy choices.
- Many expressed their appreciation for the discussion as they learned of initiatives and resources previously unknown to them.
- **Some asked if they can resubmit their Blueprint participation grid as this discussion revealed areas of the Blueprint they realize their organization can and should be involved in. YES – Send these to Ginger and she will send out the revised, compiled grid to all partners.**

5. **Organize Leadership Teams – All**

- Many asked about inviting and involving other individuals and organizations. Only those who signed the partnership commitment form and filled out the Blueprint participation grid were invited to the meeting today because of the need to form a group of people committed to *working* on this issue.
 - **Partners were asked to identify and contact others who might be vital to the Partnership’s success, and to share the Blueprint with them. If they express interest in participating, please send their names to Dr. Sundwall, Stan Parrish, and LaDene Larsen. LaDene will then send them the partnership commitment form and the Blueprint participation grid. If you would like blank copies of those documents, please contact LaDene Larsen or Ginger Bair.**
- Members were encouraged to use the compiled Blueprint participation grid and contact information list to see who is participating in the same area(s) of the Blueprint as they are.
- **Members were asked to meet with their “focus area” partners in various corners of the room to discuss the following:**
 - **Establish a communication method/process with these people and form a Team**
 - **Appoint a Team Leader for group**
 - **Set subsequent meetings times to:**
 - **Create action steps for the strategies of the Blueprint that all are willing to work on together**
 - **Assign action steps to one or more team members**
 - **Develop accountability measures for each action step**
 - **Report on progress and successes at the next meeting in May**

6. **Next Steps – Stan Parrish**

- **Continue with the steps outlined in item number 5.**
- **Stan asked those who might be on Capitol Hill during the legislative session to inform legislators about what the Partnership is doing. He suggested that encouraging legislators to find a modest budget amount in a supplemental to “prime the pump” for the 501(c)(3) would be very helpful.**
- Stan indicated that a prominent local advertising agency, Thomas Arts, has offered to assist pro bono for visuals, graphics, and marketing.
- Communication with the entire group will be via email. All ideas, suggestions, and comments are welcome.

7. **Next Meeting – Stan Parrish**

- **Entire group to meet again in May.** Group agreed this time is good – 7:30-9:00 am.
- **Ginger will work with all to find a date best for the largest number of people.**

Stan thanked everyone for their attendance, discussion, and enthusiasm.